**FINANCIAL PROPOSAL FORM**

for Expresion of Interest for a local expert to analyze and assess the needs in terms of knowledge, skills and capacities of

tourism operators

From (indicate contact details):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Description of services (refer to ToR)** | Day/Week Rate | Total Days/Weeks Input | Sub-total fee |
| **Part I. Trends and needs in tourism in Europe** |
| 1 | Social trends (e.g. demographics, leisure patterns) and economic aspects (e.g. changing distribution channels). This will allow determining the skills and qualifications needed for tourism in general. |  |  |  |
| 2 | Occupational fields and new types of skills requested by these trends. Testing and distributing the questionnaire |  |  |  |
| **Part II. Existing state of tourism activity in BRVPL** |
| 1 | Analyzing the offer: existing infrastructures, capacity and quality of accommodation, access, etc.  |  |  |  |
| 2 | Analyzing the demand: statistics of arrivals, occupancy rate, identification and assessment of needs in terms of infrastructure and services, etc. |  |  |  |
| 3 | Analyzing of the impacts of ongoing (and potential) tourism activities on the coastal wetlands. |  |  |  |
| 4 | Performing a SWOT and competitiveness analyzes of BRVPL. |  |  |  |
| **Part III. Gaps in knowledge, skills and capacities of tourism operators in BRVPL** |
| 1 | Identification / mapping of tourism operators in the project area. |  |  |  |
| 2 | Identification of knowledge, skills and capacities needed to allowing for environmentally friendly tourism and in particular for highly valuable areas such as BRVPL. |  |  |  |
| 3 | Elaboration of questionnaires and their dissemination among tourism operators, visitors and other relevant stakeholders in BRVPL with the aim to identify gaps in knowledge, skills and capacities of tourism operators. |  |  |  |
| 4 | Organization of 3 focus groups meetings for relevant stakeholders and related report |  |  |  |
| TOTAL |  |  |  |